8 Essential Tools for Coaches to Build & Grow Their Business

1 Canva Pro

➤ Create professional visuals without having exceptional design skills.

➤ Enhance your presentations, workshops, webinars through seamless integration.

➤ Design business cards, brochures and various other print materials

Canva

2 Wix

Wix offers extremely easy website creation with its user-friendly, code free interface.
And with a wide range of custom templates, it allows coaches to establish an online presence really quickly and effortlessly.

You can have your website in less than 1 hour!

Wix.com

3 Mailchimp

➢ Effective email marketing activities help you to build and maintain relationships with clients.

➢ Mailchimp supports automation for more seamless communication and follow up with your clients.

➢ https://substack.com is a great alternative

mailchimp

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4 ChatGPT

Using AI Tools can provide a great boost to your ongoing business activities.

Some ideas like:
➢ Creating Customer Personas
➢ Keyword Mining for efficient SEO
➢ Data driven ideas for content generation

OpenAI
ChatGPT **4.0**

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5 Notion

Notion helps you organize yourself and your coaching practice by setting a SYSTEM.

Some of its features are:
➢ Centralized Workspace
➢ CRM Pipe-line
➢ Tasks Allocation
➢ Calendar-based Project Management

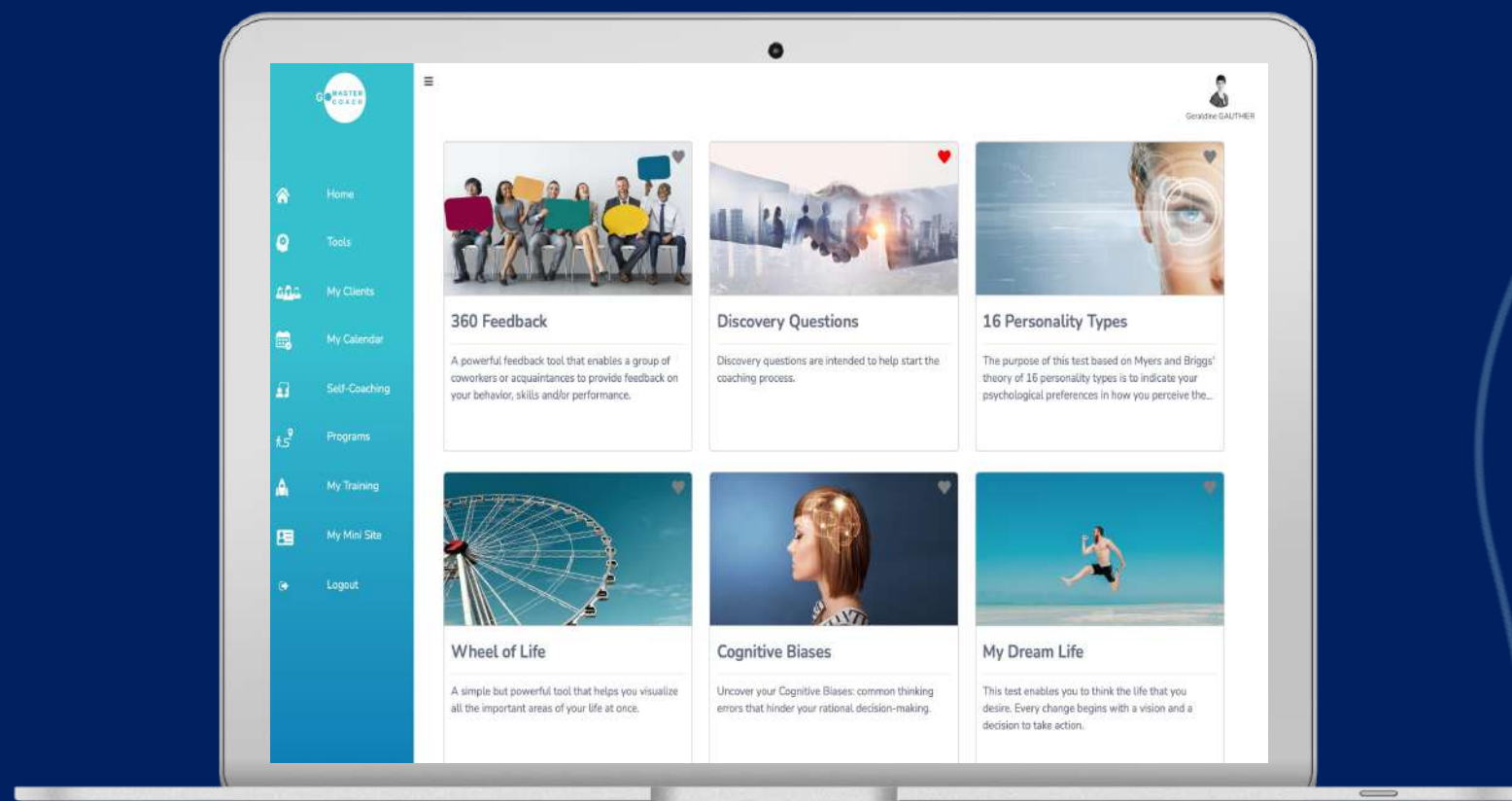There are custom templates for a lot more that you can explore.

6 GoMaster Coach Toolbox

GO MASTER COACH

Your Go-To Platform for Coaching with :
➢ A comprehensive suite of coaching tools & assessments
➢ Client Onboarding Processes
➢ Scheduling for better client experience
➢ Coaching Reports
www.Gomastercoach-app.com

7 Calendly

It's a very power scheduling tool to:
➤ Efficiently manage your appointments
➤ Streamline client intake processes
➤ Ensure a smooth and organized scheduling experience

Calendly easily integrates with your choice of apps like Outlook, Zoom, Google Calendars and much more.

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8 Stripe

➢ Stripe offers a secure payment platform for your clients.
➢ It integrates with your website and offers a diverse range of payment options.
➢ Stripe operates internationally and accepts most currencies.

You can connect it to Xero for a seamless accounting.

stripe

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That's a WRAP !

8 Game-Changing Tools to Boost Your Business

1. Canva
2. Wix
3. Mailchimp
4. ChatGPT
5. Notion
6. GMC Toolbox
7. Calendly
8. Stripe

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Thanks!

1. Follow me for more coaching tips & content.

2. Get our newsletter: The Coaching Tip of The Week (link in comment)

P.S. Stay tuned for our webinar on the Business of Coaching

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